

# LED A.R.T. Symposium

## Sponsorship Outline and Exhibition Application

Archie K. Davis Conference Center  
 Research Triangle Park, NC  
 Conference: November 28-30, 2017    Exhibition: Nov 28-29, 2017  
*All prices listed in USD*

*Early Registration Until October 30<sup>th</sup>. Prices will increase after that date.*

### Sponsorships

**All Sponsorships require an exhibit booth reservation**



**Lanyard Sponsorship (Limit 1) - \$400/\$800**

Provide 150 lanyards and they will be the official lanyard for the conference. If you would like us to produce the lanyards it will be an extra \$400. You will receive logo recognition in the show directory, event website and onsite signage.



**Lunch Sponsorship Day 1 or Day 2 (Limit 2)- \$800**

Signage during free exhibit hall lunches upon entrance to exhibit hall and on table tents featured throughout the room. There will also be recognition in the show directory and event website.



**Refreshment Sponsorship Day 1 or Day 2 (Limit 2)- \$550**

Signage during refreshment breaks upon entrance to exhibit hall and on table tents featured throughout the room. There will also be recognition in the show directory and LED website.



**Tote Bag Sponsorship (Limit 1) - \$400/\$800**

Picture your logo on all of the LED attendee bags! If you would like us to produce the tote bags, it will be an extra \$400. There will be recognition in the show directory and event website.

### Show Directory Advertising

Increase your company's exposure at the LED Conference by advertising in the show directory.

**PREFERRED FILE TYPES:** .pdf

**DEADLINE:** Please submit your advertising image to [jenny@smta.org](mailto:jenny@smta.org) no later than **10/31/2017**.

- **Full page, B&W 8.5"x11"                    \$200**
- **Half page, B&W 7"x5"                        \$125**

### Exhibit Booth Reservation

Space entitles you to:

- 6 ft. Draped table • Two chairs • One Conference Pass • Electronic attendee list • Directory listing • Lunch

	<u>CALCE/SMTA</u> Members	<u>Non Members</u>
One table ( <i>includes</i> access to Electrical Outlet)	\$750	\$850
One table ( <i>no access</i> to Electrical Outlet)	\$700	\$800

	Amount
Sponsorship	
Exhibit booth	
Show directory advertising	
Total check / credit card charges	

**Cancellation Policy: All exhibit space fees are non-refundable**

- I have enclosed a check made payable to the SMTA in the amount above.
- Bill my credit card:     Visa/ Mastercard     American Express

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

**SHOW INFORMATION:**

Information provided below will be used for the Show Directory; please provide information **EXACTLY** how you would like it printed.

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_ URL \_\_\_\_\_

Show Contact (Please Print) \_\_\_\_\_ Title \_\_\_\_\_

**BOOTH PERSONNEL:**    1. \_\_\_\_\_    2. \_\_\_\_\_

Please print badges for:

3. \_\_\_\_\_    4. \_\_\_\_\_

**PRODUCT DESCRIPTION:**

Please provide a 50-word or less product description to be used in the Show Directory. Please copy and paste in your reply email attached with your application.

**Please return completed application to:** Jenny Ng, SMTA  
6600 City West Parkway, Suite 300, Eden Prairie, MN 55344  
Tel (952) 920-7682 | Fax (952) 926-1819 | Email: jenny@smta.org